



**CCUCC 39th Annual Educational Conference
October 15–17, 2026 | Anaheim, California**



The **California Credit Union Collectors Council (CCUCC)** invites you to join us for our 39th Annual Educational Conference!

This event brings together credit union professionals and executives from lending and collections departments across California. Enjoy valuable networking opportunities, engage with industry leaders, and promote your company as a key Business Partner (our term for vendors and exhibitors).

Sponsorship & Advertising Opportunities

Showcase your company’s leadership and support for the credit union industry through conference sponsorships and advertising in our Conference Directory. The directory will include conference details, exhibitor ads, and educational content from presenters, making it a lasting resource for attendees.

Exhibit Hall

All conference events and sessions will take place in the Exhibit Hall, ensuring maximum visibility for your company. Please plan to set up during scheduled setup times and participate in all CCUCC activities.

Important Contacts

- **Registration Information:**
Michele Connell — (714) 227-7450 | michele.connell@location-services.com
- **Sponsorship Information:**
Dora Houck — (909) 230-2734 | dora.houck@parnorthamerica.com

Key Deadlines

- **Directory Advertisement:** July 31, 2026
- **Conference Bag Inserts:** September 17, 2026
- **Conference Registration & Payment:** September 17, 2026
- **Hotel Reservation:** September 17, 2026

Registration Summary & Information

As a valued **Business Partner (Exhibitor)**, your company’s name and contact information will be featured on the official Conference Attendee List, ensuring strong visibility throughout the event.

Category	Paid by 8/14/26	After 8/14/26	At the Door
CCUCC Member (includes 2 attendees)	\$700	\$800	\$1,000
Non-Member (includes 2 attendees)	\$1,025	\$1,225	\$1,425
Each Additional Attendee	\$350	\$450	\$650

Important Registration Details:

- To receive the lowest rate, payment must be received by August 14, 2026.
- A \$100 registration modification fee per person applies for any changes made after the deadline.
- The final registration and payment deadline is September 17, 2026.
- Registration may close early if exhibit space sells out.
- Please note that registration at-the-door will incur an increased fee.
- Your registration fee does not include electrical; please contact the hotel directly to arrange and pay for any electrical or A/V needs.
- No one under the age of 18 will be permitted to attend CCUCC events.
- All Business Partner registrations will be managed through our Cvent Conference Website. Please go to www.cucc.com and navigate to our Annual Conference and then click on Business Partner. Registration. This will take you to our site, allow you to register and pay with a credit card.

Sponsorship Opportunities (Registration Included) *Availability of sponsorships is current as of October 28, 2025, and may change. Contact Dora for updates.*

Lead Sponsor – \$4,500 (each, 14 available)

- Introduction as Lead Sponsor at Opening Session
- Opportunity to address all attendees during Friday Lunch and Saturday Breakfast
- Company name featured in all conference e-blasts, website, registration materials, and conference bag
- Full-page ad in the Conference Directory
- Recognition as Lead Sponsor in Directory and online
- Company brochure inserted in the conference bag
- One 10×10 Exhibit Space
- Includes registration for five (5) attendees

Bar Sponsor – \$3,500 (each, 2 available)

- Opportunity to address attendees during the Welcome Reception
- Company name featured on website, registration materials, and conference bag.
- Full-page ad and recognition in Conference Directory and event signage
- Company brochure in conference bag
- One Exhibit Space
- Includes registration for four (4) attendees

Conference Bag Sponsor – \$3,000 (each, 2 available)

- Company logo in prime placement on conference bags
- Full-page ad and recognition in Conference Directory
- Two items in conference bag (e.g., brochure + promo item)
- One Exhibit Space
- Includes registration for three (3) attendees

Welcome Reception Sponsor – \$2,500 (each, 5 available)

- Opportunity to address attendees and distribute materials during reception
- Full-page ad and recognition in Conference Directory
- Company brochure in conference bag
- One Exhibit Space
- Includes registration for two (2) attendees

General Sponsor – \$2,000 (unlimited)

- Full-page ad and recognition in Conference Directory
- Company brochure in conference bag

- One Exhibit Space
 - Includes registration for two (2) attendees
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Lanyard Sponsor – \$2,000 (one available)

- Company logo on all attendee lanyards
 - Full-page ad and recognition in Conference Directory
 - Company brochure in conference bag
 - One Exhibit Space
 - Includes registration for two (2) attendees
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Break Sponsor – \$1,500

- Opportunity to display marketing materials during break
- Full-page ad and recognition in Conference Directory
- Company brochure in conference bag
- One Exhibit Space
- Includes registration for two (2) attendees

Advertising Opportunities

Promote your company’s products and services to credit union leaders statewide through our Conference Directory and Conference Bag Inserts.

Advertising Option	Cost
Full-Page Directory Advertisement	\$500
Conference Bag Insert	\$200

Important Advertising Details:

Full Page Advertisement for the Conference Directory. All ads need to be submitted in the following format:

1. Black and White
2. High Resolution
3. 300 dpi
4. JPEG, PDF, or PSD file format
5. Full Page 8.5 (width x 11 (height)
6. Please email to michele.connell@location-services.com
7. Ad Submission: **July 31, 2026**

Bag Inserts (225 pieces) must be received by **September 17, 2026**. Ship Bag Inserts To: Michele Connell, 540 N. McPherson St., La Habra, CA 90631.

Exhibitor Information

Theme: *Shoot for the Stars... Outer Space!*

We invite you to embrace this year’s outer space theme by dressing up or decorating your booth in true Hollywood style! Get creative and have fun with your display.

Business Partner Participation

All Business Partners are encouraged and welcome to attend all CCUCC functions, including lunch, breaks, and educational sessions. All speakers will present in the Exhibit Hall this year. Please refer to the event agenda for specific session details.

Schedule

Business Partner Registration & Set-Up

- Thursday, October 15 | 3:00 PM – 5:00 PM
- Friday, October 16 | 7:30 AM – 8:30 AM

Welcome Reception

- Thursday, October 15 | 5:00 PM – 7:00 PM

Business Partner / Exhibitor's Reception

- Friday, October 16 | 5:30 PM – 7:30 PM

Exhibit Tear-Down

- After 7:30 PM on Friday, October 16, or between 12:00 PM – 2:00 PM on Saturday, October 17

Door Prizes

A door prize drawing will be held at the conclusion of Exhibitor's Night, using business cards collected from attendees who visit your table. Door prizes are encouraged but not required.

Exhibitor Rules and Regulations

General Rules

- **Membership Requirement:** CCUCC membership is required to participate as a sponsor at any level.
- **Age Restriction:** Individuals under 18 years of age are not permitted to attend any CCUCC event.
- **Scheduling Conflicts:** Business Partners may not host private functions that conflict with any CCUCC-scheduled event or activity.
- **Responsibility Disclaimer:** The CCUCC and Conference Committee are not responsible for shipping, delivery, hotel reservations, or any materials outside the scope of the confirmed sponsorship.
- **Hotel Reservations:** To receive the discounted room rate, reservations must be made directly with the hotel by the published deadline. The hotel reservation link can be found on the CCUCC or Cvent Conference website.
- **Submission Deadlines:** Logo, advertisement, and format deadlines are firm and non-negotiable.
- **Compliance:** No refunds will be issued to any company that fails to comply with CCUCC Exhibitor Rules and Regulations.
- **Attendee List:** A conference attendee list will be provided at registration during the event.
- **Educational Sessions:** All paid exhibitors are welcome and encouraged to attend educational sessions. All booth personnel must be registered conference attendees.
- **Badges:** Conference badges must be worn at all CCUCC functions. Badge sharing is prohibited.

Cancellation & Refund Policy

- **Event Cancellation:** If the event is canceled due to circumstances within the direct control of CCUCC, CCUCC's liability will be limited solely to a refund of the exhibit space fee.
- **Exhibitor Cancellation:** Exhibitors who provide a written cancellation and whose notice is postmarked by the registration deadline will receive a refund of 50% of all fees paid. Written notices must be submitted to the Conference Committee Chair.
- **Late Cancellations:** No refunds will be issued for cancellations received after the registration and payment deadline.
- **Administrative Fee:** All cancellations are subject to a \$150 administrative fee.

Exhibit Space Arrangements

- Exhibit space will be assigned by the Conference Committee.
- Exhibit space will be assigned in the following order:
 1. Lead Sponsors
 2. All other Conference Sponsors
 3. Exhibitors requiring electrical, audio, or visual accommodation.
 4. All remaining exhibitors, assigned on a first-come, first-served basis by registration number.

- Requests for booth placement next to other companies will not be accommodated. If you wish for multiple companies to be adjacent, all sponsor levels, registrations and payments must be mailed together. Please note that if one company qualifies for priority placement (e.g., as a sponsor or with electrical needs) and the other does not, the request cannot be honored.
- Only one (1) company display per table is permitted. Each company wishing to exhibit must have a paid registration. Sharing a display table without separate paid registration is prohibited.
- Each exhibit space includes one standard 6-foot by 30-inch table, dressed in linens. Exhibit materials must remain within the tabletop area; however, a small pop-up display may be placed directly behind the table. All space usage is subject to the discretion of the Conference Committee.
- A total of 55 exhibit spaces are available this year.
- Attachments to walls, pillars, doors, or any other hotel surfaces are prohibited. The use of adhesive materials, pins, tacks, nails, staples, or duct tape is not permitted.
- The Conference Committee reserves the right to reject or require modifications to any display deemed unsuitable at its sole discretion. CCUCC will exercise reasonable care for the protection of exhibitor materials; however, CCUCC is not responsible for theft, fire, accident, or any other damage or loss to exhibitor property, materials, or personnel.

Use of Space

- Exhibits may only be displayed in the official exhibit areas as designated by CCUCC, unless otherwise authorized in writing. Exhibitors are solely responsible for the disposal of their own trash.
- Neither exhibitors nor non-exhibitors are permitted to display materials, equipment, or information in private rooms or suites during the conference.
- Hospitality Suites for the purpose of entertaining are permitted only if they do not conflict with any scheduled CCUCC conference event.

Advertising

Our goal is to produce a professional-quality Conference Directory that highlights our exhibitors and sponsors. Submission of advertising materials is the responsibility of the exhibitor.

- Detailed advertising specifications are listed above in the Advertising section.
- All artwork must be proofed by the submitter prior to file submission.
- No sponsor will have the right to proof or edit the final Conference Directory.
- The Conference Committee reserves the right to reject or exclude any advertising or artwork deemed unsuitable, at its sole discretion.

Photography

CCUCC and its attendees may photograph or videotape sessions and events during the conference.

By registering for this conference, attendees acknowledge and consent to the use of their image by CCUCC in publications, on the CCUCC website, and in other marketing or promotional materials, without compensation.

Electrical / Audio / Visual

All fees for electrical service, audio and/or visual equipment or service are not included in your registration fee. Exhibitors requiring these services must contact the hotel directly to arrange and pay for service.

Shipping

All shipping arrangements are the sole responsibility of the exhibitor. Detailed shipping instructions, including hotel receiving information and deadlines, will be provided in a follow-up information packet prior to the conference.

Hotel Information

Anaheim Marriott

700 West Convention Way, Anaheim, CA 92802

Phone: (714) 750-8000

Hotel Reservation Deadline: September 17, 2026 – Link is on CCUCC website (ccucc.com)